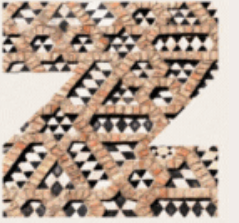




ZARAGOZA
WHERE MOMENTS
BECOME STORIES

Zaragoza is perfect for a getaway!



Strategic Location

300 km (186,41 miles) from Madrid, Barcelona, Valencia, and Bilbao

High-speed train (AVE): MAD – ZAZ – BCN

International high-speed train:

Daily direct connection with southeastern France (Marseille, Nîmes, Montpellier, Perpignan, etc.)

Air connections:

London, Milan, Rome, Brussels, Bucharest, Marrakech, Gran Canaria, Tenerife, Palma de Mallorca, Minorca





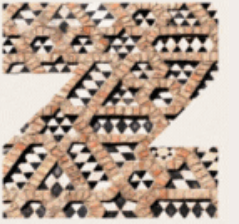
Enjoy the warm and welcoming character of the people in this two-thousand-year-old city, where Iberians, Romans, Muslims, Jews, and Christians left an important legacy.

***A crossroads of cultures —
past and present!***



Plaza del Pilar and its surroundings...

In one of the largest pedestrian squares in Europe stands the *Basilica of Our Lady of the Pilar*, a Baroque masterpiece and one of the most important Marian pilgrimage sites in the world, home to the *Virgin of the Pilar*, *patron saint of the Hispanic world.*



La Seo and the Mudéjar art

Built on the site of the main mosque of the old Muslim city, *La Seo Cathedral* reveals a fascinating blend of styles, from Romanesque to Neoclassical.

Don't miss the stunning examples of *Aragonese Mudéjar art, a UNESCO World Heritage treasure.*



Organización
de las Naciones Unidas
para la Educación,
la Ciencia y la Cultura



Arquitectura mudéjar de Aragón
inscrita en la Lista del
Patrimonio Mundial
en 1986



Aljafería Palace

One of the most important monuments of 11th-century Hispano-Muslim architecture, now seat of the Aragonese Parliament. Don't miss the *Torre del Trovador (Troubadour Tower)*, where Verdi set the action of his famous opera.



UNWTO TOURISM FORUM ZARAGOZA 2026



WORLD HERITAGE AND TOURISM: AN UNBEATABLE UNION

Two days: March 12–13

Three main themes:

- 1. The relationship between tourism and heritage*
- 2. The challenges of tourism management in heritage destinations*
- 3. The value of World Heritage as a tool for international promotion*

Three UNESCO World Heritage venues:

- a. Aljafería Palace*
- b. Cathedral of the Savior (La Seo)*
- c. Church of San Pablo*

FORO ONU TURISMO
ZARAGOZA 2026

*PATRIMONIO MUNDIAL Y
TURISMO: UNA UNIÓN IMBATIBLE*

Accessible and Sustainable City



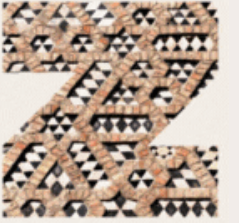
Over 160 km (99,42 miles) of bike lanes

Pedestrian zones and wide avenues

Tram, bicycles, and personal mobility vehicles



Over 20 urban hiking routes
More than 800 hectares of parks and green spaces

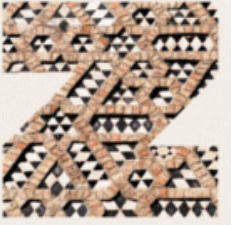


Goyesque Festival – Spring



A celebration where art, gastronomy, tradition, and performance come together in an extensive program honoring Goya, our most universal artist.





ZGZ Florece ***- Spring***

Landscape Festival promoting sustainability, nature, and cultural leisure in the park Grande José Antonio Labordeta.





ZARAGOZA

SOLAR ECLIPSE 2026

– 12th August

The Total Solar Eclipse of August 12, 2026,
an astronomical phenomenon that will turn
Zaragoza into the European epicenter of astro-
tourism, accompanied by an international program
of cultural, scientific, and tourism events.





Over 10.000 hotel rooms

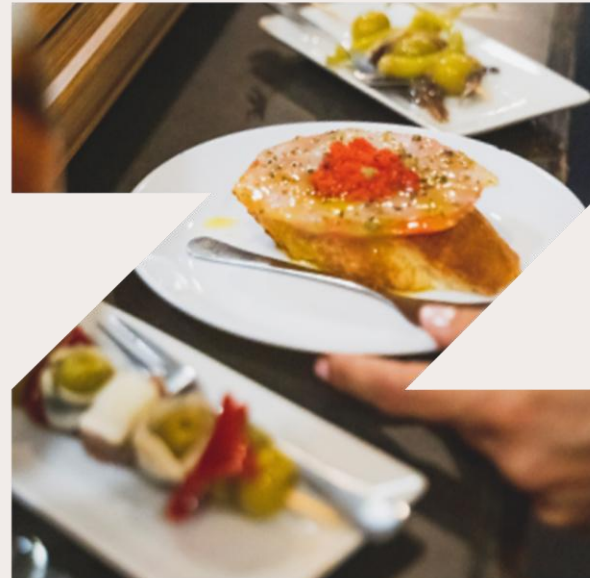
Great value for money





Traditional and Avant-Garde Cuisine

Enjoy the culture of tapas, the city's bars and restaurants, and the skill of its culinary professionals.





A global alliance that recognizes cities that place culture and creativity at the heart of their sustainable development.



In gastronomy, cities promote local and regional products, culinary heritage, training, innovation, and responsible tourism.

**ZARAGOZA,
UNESCO CREATIVE CITY
OF GASTRONOMY**



Enjoy the sweetest side of Zaragoza and discover
the tradition and history of chocolate in the city
with the **CHOCOPASS**



ZG
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ZARAGOZA, WORLD CAPITAL OF GRENACHE WINE

Tastings

Conferences

Festivals

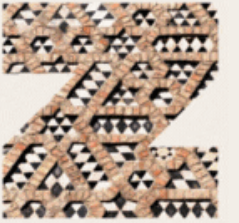
Winery visits

Gastronomic tours

Getaways



www.zaragozagarnacha.com



2nd INTERNATIONAL GARNACHA FESTIVAL

Tastings
Concerts
Workshops
Craft markets
Gastronomy
And much more...

www.zaragozagarnacha.com/festival/.com





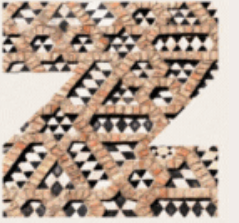
Shopping City

Discover markets and fairs, charming shops, alternative fashion, and emerging designers. From small boutiques to shopping centers, and don't miss typical local products and gourmet stores.

Take home a souvenir from Zaragoza!



Culture and fun to fill your calendar all year round!



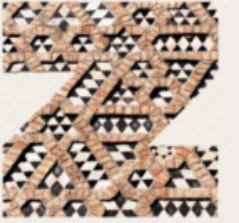
Concerts and Festivals

Urban art (Asalto), urban dance (Danza Trayectos), jazz festival, Vive Latino, flamenco, classical music, Saraqusta Film Festival, Ecocine, Zinentiendo...

Street performances, markets and fairs, food trucks...



Fiestas del Pilar and Holy Week

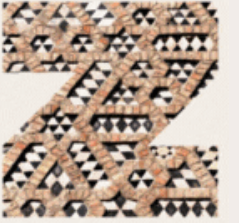


***Declared as
International Tourist
Interest Festivals***





3 Aragonese geniuses: Goya, Gargallo and Serrano



The many museums offer a journey to discover the works of three Aragonese geniuses:

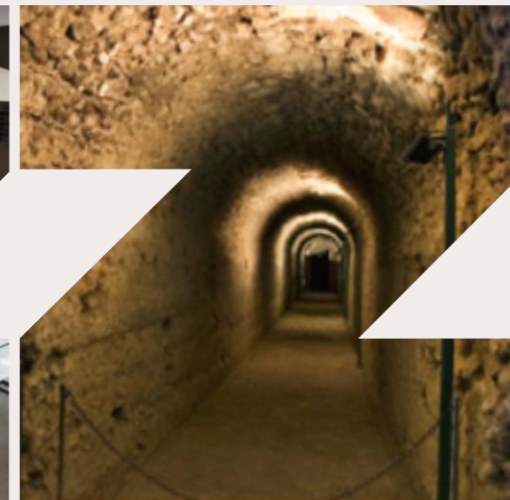
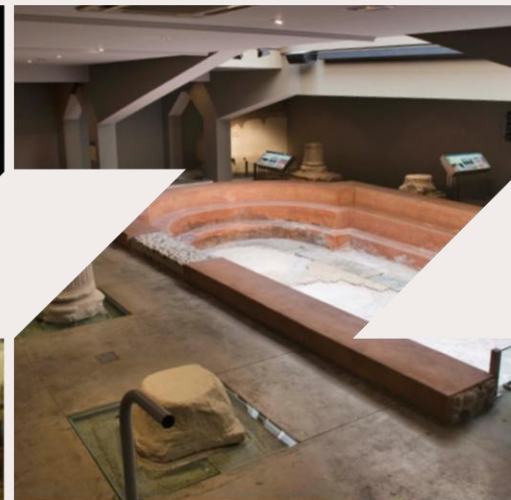
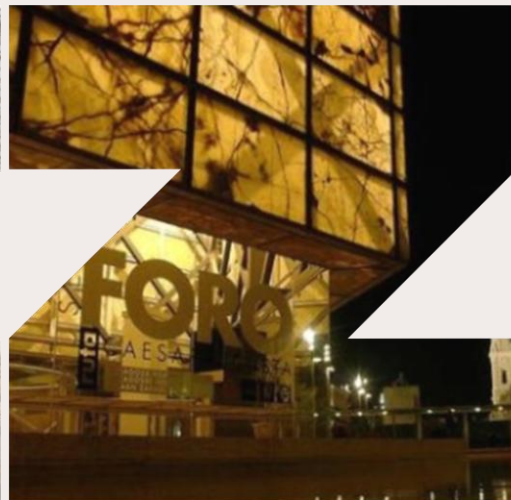
- ✓ **Goya**, the works of our most universal artist, can be explored across several museums and spaces in the city.
- ✓ **Pablo Gargallo**, an Aragonese sculptor and one of the most important and innovative artists of the 20th century. Museum at the Palace of the Counts of Argillo.
- ✓ **Pablo Serrano**, a 20th-century sculptor, featured at the Aragonese Institute of Contemporary Art and Culture.

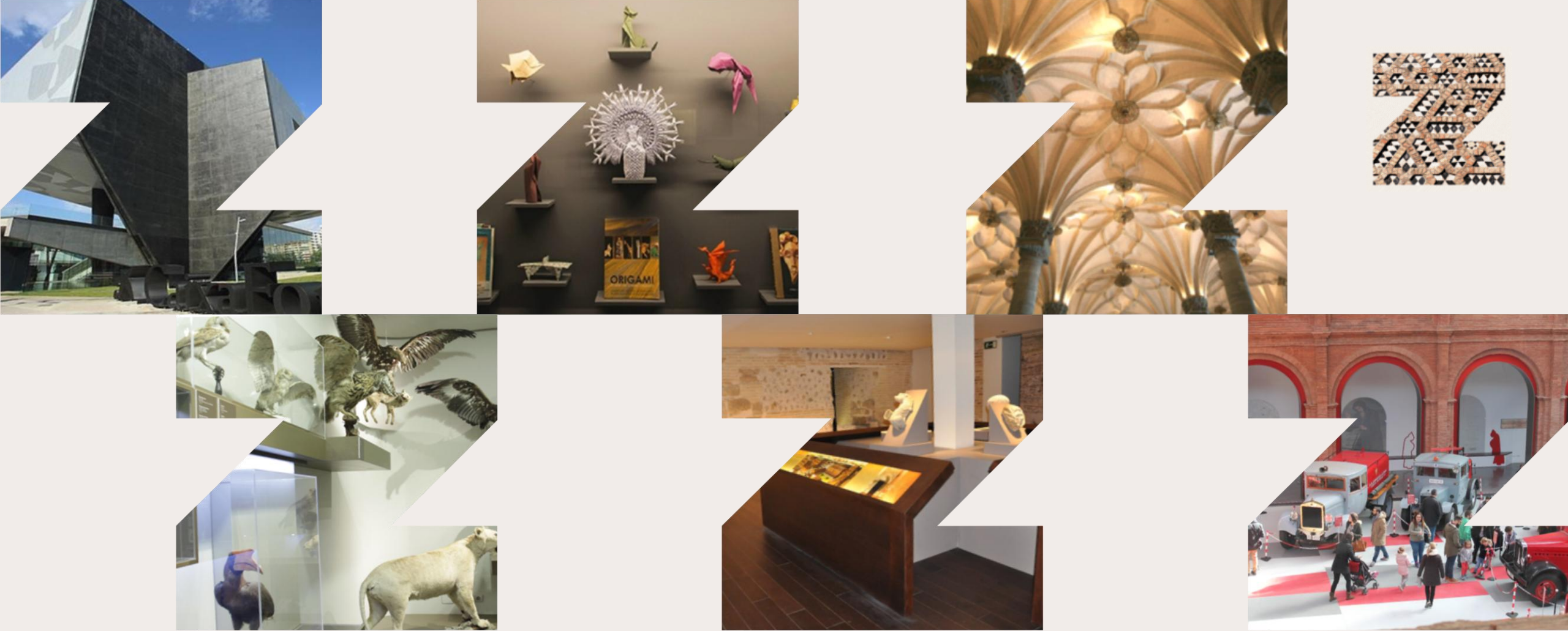


Caesaraugusta Route



Discover the political center and the city's most important public buildings and relive Roman history in the museums of
the **Forum**,
the **Theater**,
the **Public Baths**,
and the **River Port**.



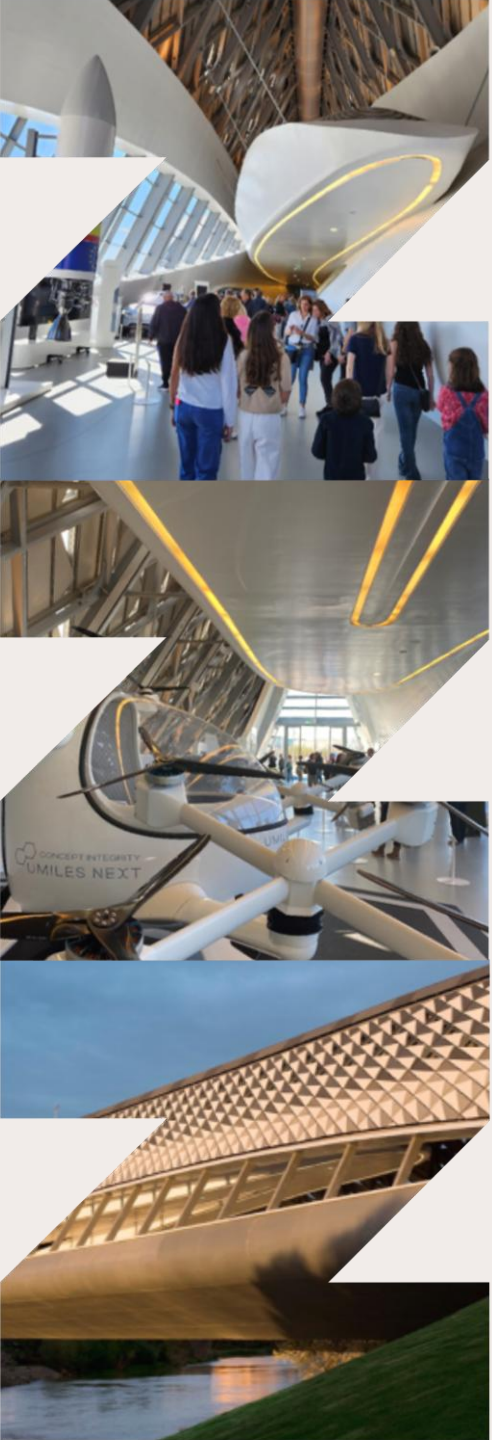


The cultural offering is complemented by **La Lonja**, the **Zaragoza Museum**, the **Natural Sciences Museum** of the University of Zaragoza, the **Alma Mater Museum**, **CaixaForum**, IAACC Pablo Serrano and surprising museums such as the **Fire and Firefighters Museum** and **EMOZ** (Zaragoza Origami School Museum), the first museum in Europe dedicated to the art of paper folding.

Mobility City – The future of mobility



- ✓ Ibercaja Foundation opens the iconic **Zaha Hadid Bridge**, home to the **Mobility Museum**.
- ✓ **The first 21st-century Technological Mobility Museum**, a major hub for new mobility and a global reference point for showcasing the cities of the future and how we will move through them.





Zaragoza: a city for conferences, meetings, and conventions!

- ✓ Two auditoriums with a capacity of over 2,000 people, iconic buildings, and a wide range of activities for incentive trips.
- ✓ Cutting-edge buildings with major architectural awards and the largest freshwater aquarium in Europe are sure to amaze you.



- ✓ Collaboration with all types of film shoots and audiovisual productions
- ✓ Members of the *Spain Film Commission*





*Daytime tourist bus,
Night-time
sightseeing
tourist bus
and Megabús!*

100% ELECTRIC



- ✓ **Panoramic Tours in English**
For groups at any time of the year
- ✓ **English-language tours of the historic center**
During the summer season.
- ✓ **Bike tours for groups**

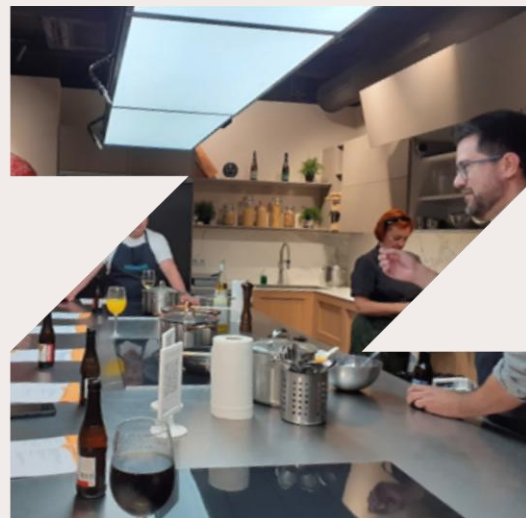


Guided tours for everyone!



*Tour guides, guided tours,
educational, theatrical,
gastronomic — and much more*

**Here are the
Tour Guide Companies**





ZARAGOZA
THE CITY OF THE
TWO CATHEDRALS



ZARAGOZA
WORLD CAPITAL
OF GRENACHE WINE



ZARAGOZA
SOLAR ECLIPSE 2026



ZARAGOZA
WHERE MOMENTS
BECOME STORIES




Zaragoza

where moments become stories

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